The City of Philadelphia Office of Homeless Services (OHS), the Philadelphia Continuum of Care (CoC) Collaborative Applicant, carefully reviewed every CoC Program funded renewal project with a full year of performance and expenditure data to determine how to best use available resources to end homelessness. In alignment with HUD’s Policy Priorities for the 2018 CoC Program Competition, the Philadelphia CoC made decisions about resource allocation by considering the following items:

1. Review of projects for priority population, quality, performance, cost, project-level eligibility requirements, and adopting the housing first approach
2. Review of projects concurrent under spending and underperforming over a period of years

In order to accomplish this review, the Office of Homeless Services solicited volunteers from the CoC Board to create the CoC Ranking and Reallocation Workgroup. The mission of the workgroup being:

- To establish Philadelphia’s FY 2018 CoC Competition Project Ranking and Reallocation Priorities and Strategy
- To make recommendations in order to reduce grants and reallocate these funds to create new projects

The following methodology is being used to reallocate renewal project funding to create new, higher-performing permanent supportive housing (PSH) projects and rapid re-housing (RRH) projects:

- Underspending – Grants are being reduced for projects that demonstrated spending an average of under 95% of their award over a 3-year period.
- Cost Effectiveness – Grants are being reduced based upon a full program budget analysis including cost per unit and cost per permanent housing outcome
- PSH Project Elimination – 2 PSH renewal projects are being rejected/reallocated based on a trend of low performance
- TH Project Elimination- 1 TH Project is being rejected/reallocated based on a trend of low performance
- PSH Project Voluntary Reallocation – 3 PSH projects are voluntarily reallocating to forego CoC funding

**Communication and Process for Reallocating, Creating New Projects, and Reallocation Approval:**
OHS presented information to the community about HUD’s Appropriations Act and policy priorities, highlighting the priority that CoCs make funding decisions about resource allocation by considering a comprehensive review of projects. Additionally, it was emphasized that CoCs reallocate renewal funding from lower performing projects to create new, higher performing projects during several occasions. The following is a timeline of these communication opportunities, as well as the CoC’s process for reallocation:

**March 20, 2018:** Mandatory CoC technical assistance briefing meeting to discuss FY2018 CoC Competition

**July 10, 2018:** Office of Homeless Services issued and posted to the City of Philadelphia website a RFP for new CoC Program funded Permanent Supportive Housing (PSH), Rapid Re-Housing (RRH), and Joint Transitional Housing and Rapid Re-housing (TH-RRH) projects

**July 16, 2018:** OHS hosts a RFP informational briefing

**July 20, 2018:** Quality Improvement and Evaluation Committee (QIES) meets to discuss and recommend reallocation strategies

**July 18, 2018:** OHS posted on the City of Philadelphia’s website the following information to support organizations in preparing proposals: (1) Sign-In Sheets from the July 28th information briefing so organization could collaborate on a proposal, (2) Record of the Questions and Answers, (3) additional information about Rapid Re-Housing, and (4) information about HUD match requirements.

**August 6, 2018:** CoC Ranking and Reallocation workgroup meets to develop ranking and reallocation strategy for reallocating approximately $1.6 million in renewal funding to create new projects.

**August 7, 2018:** Proposals for new projects due to OHS.

**August 21, 2018:** New Project Review Committee meets to discuss new project reviews and develop recommendations to the board

**August 22, 2018:** OHS presents to CoC Advisory Committee the proposed reallocation strategy

**August 28, 2018:** CoC Board meets to review and approve recommended new projects and reallocation strategy.

**August 31, 2018:** CoC Project Priority Listing is made available on the OHS website.