



# ESG CARES Request for Proposals Briefing

Requirements and Opportunities

Fall 2020



Office of  
Homeless Services



# Fast Facts about ESG CARES

- Purpose: prevent, prepare for, and respond to the spread of COVID-19 and to reduce the harm caused by COVID-19
- Additional Emergency Solutions Grant (ESG) allocation from HUD
- Funds must be spent by September 30, 2022



# Current Requests for Proposals/Funding Opportunities

<http://philadelphiaofficeofhomelesservices.org/about/funding-opportunities/>

Shelter	Rapid Re-Housing
<b><u>Due November 18, 2020</u></b>	
<ul style="list-style-type: none"><li>Request for Information to Operate a Tiny Home Village</li></ul>	
<b><u>Open through December 31, 2020</u></b>	
<ul style="list-style-type: none"><li>Single Room Occupancy Program, SRO-Philadelphia</li></ul>	<ul style="list-style-type: none"><li>Shallow Rent Program, HOME\$200</li><li>Project-Based Rapid Re-Housing Opportunities</li><li>Tenant-Based Rapid Re-Housing for Households Without Children</li><li>Tenant-Based Rapid Re-Housing for Households With Children</li></ul>



# What ESG CARES Can Fund: Shelter

Essential Services	Shelter Operations
<ul style="list-style-type: none"><li>• Case Management</li><li>• Child Care</li><li>• Education Services</li><li>• Employment Assistance &amp; Job Training</li><li>• Life Skills Training</li><li>• Transportation</li></ul>	<ul style="list-style-type: none"><li>• Maintenance</li><li>• Rent</li><li>• Security</li><li>• Fuel</li><li>• Equipment</li><li>• Insurance</li><li>• Utilities</li><li>• Food</li><li>• Furnishings</li><li>• Supplies necessary for shelter operation</li></ul>

# What ESG CARES Can Fund: Rapid Re-Housing

Rental Assistance	Housing Relocation and Stabilization Services	
	<u>Financial Assistance</u>	<u>Services</u>
<ul style="list-style-type: none"><li>• Rental Arrears</li><li>• Short and Medium-Term Rental Assistance</li></ul>	<ul style="list-style-type: none"><li>• Rental Application Fees</li><li>• Security Deposits</li><li>• Last Month's Rent</li><li>• Moving Costs</li></ul>	<ul style="list-style-type: none"><li>• Housing Search &amp; Placement</li><li>• Housing Stability Case Management</li><li>• Mediation</li><li>• Credit Repair</li></ul>



# What ESG CARES Can Fund: Rapid Re-Housing

## Landlord Incentives

- Signing bonuses equal to up to 2 months of rent;
- Security deposits equal to up to 3 months of rent;
- Paying the cost to repair damages incurred by the program participant not covered by the security deposit or that are incurred while the program participant is still residing in the unit; and,
- Paying the costs of extra cleaning or maintenance of a program participant's unit or appliances

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**TOTAL amount of landlord incentives can not exceed three (3) times the rent charged for the unit**



# What ESG CARES Can Fund: Administration

- Salaries/wages of staff (and their supervisors) whose primary responsibilities involve program administration assignments, including:
  - Preparing program budgets and schedules, and amendments to those budgets and schedules;
  - Developing systems for assuring compliance with program requirements;
  - Monitoring program activities for progress and compliance with program requirements;
  - Preparing reports and other documents directly related to the program;
  - Coordinating the resolution of audit and monitoring findings;
  - Evaluating program results against stated objectives;
- Administrative services performed under third-party contracts or agreements, including general legal services, accounting services, and audit services;
- Other costs for goods and services required for administration of the program, including rental or purchase of equipment, insurance, utilities, office supplies, and rental and maintenance (but not purchase) of office space.

**Not to exceed 8% of proposed budget**



# ESG CARES Requirements

- Low-Barrier Assistance – participants cannot be required to perform any activities as a condition for receiving shelter, rental assistance, or other services
- All vacancies filled through referrals from OHS
- All programs must enter participant-level data into HMIS
- Maintain files that document compliance with ESG CARES regulations





# ESG CARES Requirements

- Shelters must comply with:
  - Shelter Habitability Standards
  - Lead Based Paint Requirements
  - Nondiscrimination and Accessibility Requirements
- Rapid Re-Housing must comply with:
  - Permanent Housing Habitability Standards
  - Lead Based Paint Requirements
  - Nondiscrimination Requirements



# Rapid Re-Housing

- Housing relocation and stabilization services and rental assistance for households experiencing homelessness
- Lease is between owner/landlord and tenant
- Rental assistance agreement is between owner/landlord and provider



# Project-Based vs Tenant-Based Rental Assistance

Project-Based	Tenant-Based
<ul style="list-style-type: none"><li>• <u>Provider identifies</u> a housing unit that becomes available and enters into a rental assistance agreement with the owner to reserve the unit and subsidize its rent <u>before</u> a participant is identified to lease the unit</li><li>• Lease between tenant and owner</li></ul>	<ul style="list-style-type: none"><li>• Provider and owner enter into a rental assistance agreement <u>after a participant identifies</u> (with assistance from provider) a housing unit in which to live</li><li>• Lease between tenant and owner</li></ul>



# Shallow Rent

- Housing opportunity for individuals who are experiencing homelessness and who have very low/fixed incomes
- The participant pays \$200 in monthly rent + utilities for a private market unit
- The program pays up to \$650 a month rent to the unit owner
- Services are included



# SRO Philadelphia

- Temporary housing opportunity for individuals who are experiencing homelessness and who have health conditions making them at high risk for severe illness from COVID-19



# Tiny Homes

- RFI Briefing November 12, 2020 at 2:00pm



# Questions?



Office of  
**Homeless Services**